

2024

5.8 (wed.)

12:10
12:50

12:10-12:15

◆ Introduction

12:15-12:40

◆ Seminar
(Presentation)

12:40-12:50

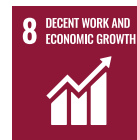
◆ Q&A

Online
(Zoom)Scan here for
Registration ▶▶https://temdec-med-kyushu-u-ac-jp.zoom.us/webinar/register/WN_NEIwou54TDK7Ox1bB6jXow

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Rideshare and Social Business to achieve Gender Equality

Chair: Assoc. Prof. Kim SCHUMACHER (Research Futures Coordinator of Q-AOS)



Key Words

Community Mobility

Transportation

Gender equality

Community rideshare

Social Business

Researcher **Nuren Abedin**Faculty of Information Science and Electrical Engineering
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Nuren Abedin is a Transport researcher working at the Faculty of Information Science and Electrical Engineering (ISEE) of Kyushu University and also a post doctoral fellow at the Institute for Asian and Oceanian Studies. She was born in Dhaka, Bangladesh and came to Japan in 2008 to pursue her undergraduate studies at the College of International Management of Ritsumeikan Asia Pacific University. After graduating from APU, she worked for a major Japanese retailing company Aeon Kyushu Co. Ltd. Nuren entered Kyushu University Graduate School of Information Science and Electrical Engineering in 2016, where she started her research work on role of transportation in obtaining gender equality and obtained her PhD from the ISEE in 2021. She has also worked as a Research Fellow at the Kyushu University Yunus & Shiki Social Business Research Center. Alongwith her primary research focus on the dynamics of community mobility and the intricacies of transportation, her research also extends into the realms of digital healthcare, social entrepreneurship, social business, impact measurement and mangement.

Transportation stands at the core of a nation's foundational infrastructure and the planning of its communities. The more meticulously and purposefully it is designed, the greater the resilience of both the community and the nation. Nonetheless, this crucial element is notably deficient in developing nations. In these regions, the difficulties of community mobility and transport have persistently been neglected, particularly for women and minor individuals. The absence of safe and reliable transportation systems adversely affects their opportunities for education, job retention, and career advancement during critical periods of vulnerability in a young woman's life. The researcher conducts an in-depth analysis of the communities in developing nations, exploring the current situation, underlying issues, challenges, and the development of solutions through technology. Her research aims to enhance the safety and accessibility of transportation for all using the rideshare technology and social business approach, contributing to the fulfillment of Sustainable Development Goals Numbers 5, 8, and 11, and advancing the mobility and overall well-being of women in developing countries.