



Brown Bag Seminar



ブラウンバックセミナー

Recorded data will be uploaded
Online (Zoom)

Supported by Kyushu University, Q-AOS & TEMDEC

2021.9.29

(Wed.)

Scan here for Registration

JP ↔ EN
Simultaneous Interpretation

12:10 ~ 12:50

12:10-12:15 ♦ Introduction

12:15-12:40 ♦ Seminar (Presentation)

12:40-12:50 ♦ Q&A

https://temdec-med-kyushu-u-ac-jp.zoom.us/webinar/register/WN_JDw4uwQ1TC2DfG-M7-VPIA

Life Map Project: Human Centered Design Approach in Super Aging Societies

Chair: Prof. Scott Valentine (Research Promotion Director of Q-AOS)

Strategic Medical Design Module in the Medicine and Health Cluster was launched in April this year.

Our core research theme is what design can do in the perspective of human-centered approach for the super-aging society in Asia. This seminar will share our research project in Japan, which expected to be expanded to Asian countries in the future.

In this seminar, we will introduce the "Life Map project", which targets elderly people in nursing homes. This project was selected as one of the "Center of Innovation Program", which was funded by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) in 2014. The basic question was to find the most important issue from the views of elderly people in nursing homes. We used design thinking method for elderly people and nursing home staff, and found that a care plan used today is the issue to be solved. In this seminar, we will share a case study of "Life Map", a communication tool for nursing home residents, their families and care staff, designed as a solution to this problem. This case study was implemented with our joint research partner, Sawayaka Club, a nursing home.



「写真：川本聖哉」

Professor
Yasuyuki HIRAI, PhD
Kyushu University Faculty of Design

Yasuyuki Hirai is a Professor at Department of Design Strategy in Faculty of Design at Kyushu University.

He has work experience as a design expert in Japan and US. He received a Master of Design at the Royal College of Art (RCA), UK in 1992, and Doctor of Design at Kyushu University in 2016. He has been conducting social innovation design research which integrated both RCA inclusive design in the UK and IDEO (a global design company) design thinking in the US. He has received numerous awards, including the German Red Dot Design Award, Good Design Award, Kids Design Award, and IAUD international Design Award.

