

2026

11.25 (wed.) 12:10 ~ 12:50

12:10-12:15

◆ Introduction

12:15-12:40

◆ Seminar
(Presentation)

12:40-12:50

◆ Q&A

Online
(Zoom)Scan here for
Registration ▶▶https://us02web.zoom.us/webinar/register/WN_DXNGU1gERI-bDsrC4JShoQ

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Financial literacy, financial education and financial resilience



Keywords

Financial literacy

Financial education

Financial resilience

COVID-19.

Professor **Tsung-ming Yeh**

Faculty of Economics, Department of Economic Engineering

Tsung-Ming Yeh is currently a Professor at Graduate School of Economics, Kyushu University, Japan. He completed his Bachelor of Commerce at Department of International Trade, National Cheng-chi University, Taiwan, in 1995. After obtaining a Master in Management Science at University of Tsukuba, Japan, in 1999, he received a PhD in Management at University of Tsukuba in 2002. Before his current position at Kyushu University, Professor Tsung-ming Yeh has been teaching at Kansai Gaidai University (Japan), and Akita International University (Japan).

Professor Tsung-ming Yeh has mainly conducted research in Corporate Finance and Consumer Finance. He has published papers on M&A, shareholder activism, main banking system, and keiretsu in journals. He also published two academic books "M&A and Corporate Governance in Japan" (2011), and "Corporate Governance and Firm Value in Taiwan" (2008). Professor Tsung-ming Yeh is working on research about the relationship between financial literacy and financial-decision making.

Analyzing 3,492 Japanese individuals during the COVID-19 pandemic, the empirical study found that financial education, particularly financial education received at the school or workplace, can increase one's financial literacy. In addition, those individuals who received financial education at the school/workplace were less likely to experience a decline in income and financial assets during the pandemic, and were more satisfied with their financial conditions as of March 2022. Women benefited from financial education to a greater degree than men.

The results suggest that financial education can be a venue for reducing the gap in income and wealth.