

Brown Bag Seminar

No. 064

Recorded data will be uploaded

Online
(Zoom)



2022
9.7
(wed.)

12:10
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12:50

12:10-12:15

◆ Introduction

12:15-12:40

◆ Seminar
(Presentation)

12:40-12:50

◆ Q&A

Scan here for Registration

https://temdec-med-kyushu-u-ac-jp.zoom.us/webinar/register/WN_WFMIT3kjS6etGsW2d3Xx1Q

Supported by Kyushu University, Q-AOS & TEMDEC

The What? Why? Who? of Science Communication —everybody's doing it, so why don't you—

Chair: **Assoc. Prof. Kun QIAN** (Research Futures Coordinator of Q-AOS)



Science Communicator **Raymond Kunikane Terhune**

Public Relations Initiative, Kyushu University



"Science Communication" is likely a familiar term for people today. It's an astronomically diverse field, and can be found or referred to in government, entertainment, academia, and media. Yet, its concept and methodology are dynamic and nebulous, "is that reporter on TV a science communicator?" "Is this person on social media a science communicator?" "Am I a science communicator?"

I believe anybody can be a good science communicator, and if you're in academia it's a requirement. So, let's try and parse through this misty realm and talk about what science communication is, why it's done, and who are some of the people involved.

Born and raised in Japan, Hyogo specifically, and always interested in science communication. In 2008, attended Lewis & Clark College in Portland Oregon—an almost stereotypical Liberal Arts schools you'd find on a pamphlet for "Universities in the USA"—majoring in Biochemistry/Molecular Biology (a BA nonetheless). After graduating in 2011, I worked as a lab tech at RIKEN Center for Biosystems Dynamics Research (formally Center for Developmental Biology) in the Laboratory for Cell Asymmetry. In 2015 I entered Kyoto University's Graduate School of Biostudies working in Developmental Biology. In 2017 I was pulled into working for Kyoto University's Office of Global Communications. There, we promoted the cutting-edge research coming from the university to an international audience using a variety of media tools and communication tactics. In 2021 I came to Kyushu University to work as a Science Communicator. I am also the organizer of Nerd Nite Kyushu; an event where nerdy people listen to nerdy talks all while sharing a drink (like a science café but with booze).

Key Words

"Science Communication"

"Education"

"Community"